

YOSEMITE  
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# YOSEMITE SAM

## and BUGS BUNNY



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# WIN A SEARS CARTRIDGE TELE-GAMES SYSTEM

IN *Kellogg's*® STICK UP FOR BREAKFAST CONTEST.

**2000  
Winners!**



You can be one of 2000 kids to win an exciting SEARS CARTRIDGE TELE-GAMES\* SYSTEM. Hook it up to your TV and you can play PONG\*\* and SUPER PONG\*\* plus handball, soccer, hockey, basketball, volleyball and more. You get 24 games in all on the special sports cartridge included. You can use any of Sears' other TELE-GAMES cartridges, too.

To enter the contest, just make a Stick Up For Breakfast Poster with one of your favorite Kellogg's characters eating a complete breakfast. Look for complete rules and instructions on specially marked packages of Kellogg's cereals shown below.

**Everyone who enters gets 5 MAGIC MARKER\*\*\* pens and a Sears coloring book.**

These safe MAGIC MARKER broadline markers are great for coloring and marking. Just send in your poster and you'll get your pen set and Sears coloring book. Enter the contest today. And Stick Up For Breakfast every day. Contest open to children 14 and under, and ends September 15, 1978. Contest void where prohibited.



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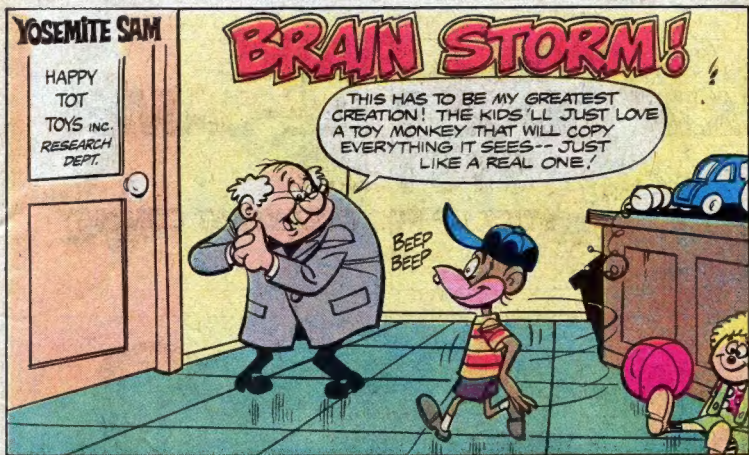
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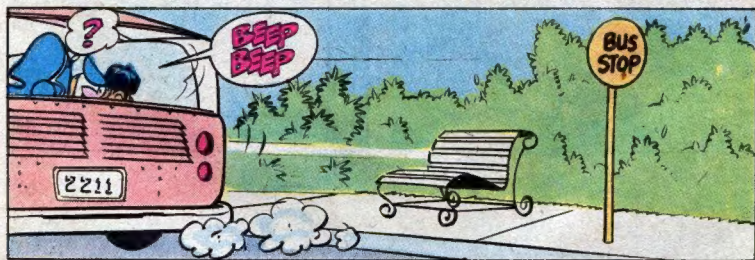
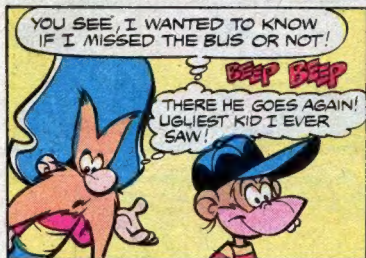
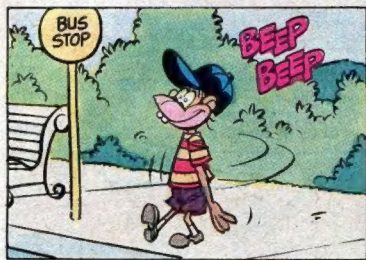
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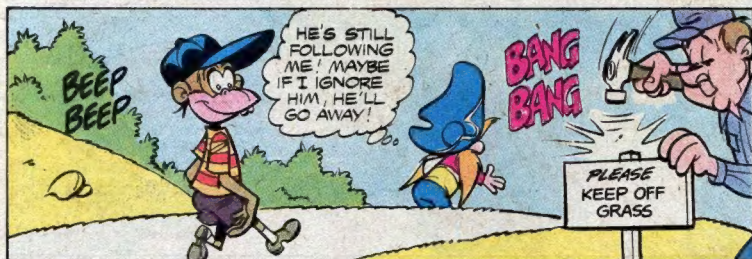


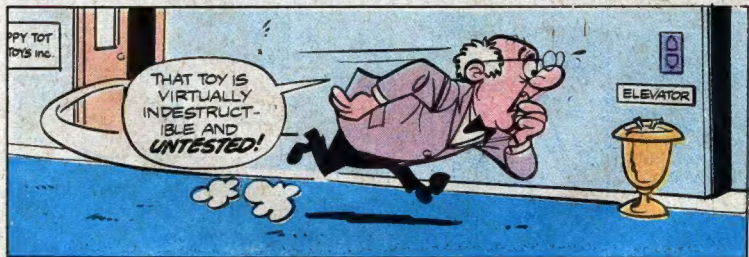
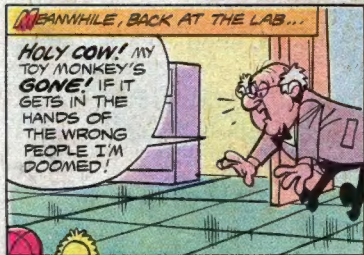
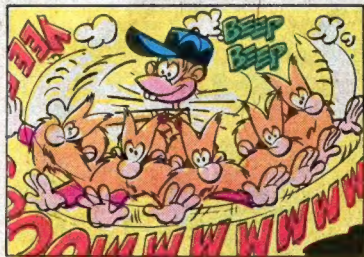
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# DAREDEVIL® IN THE PEACHY KEEN CAPER

THE BERGGDOFF JEWELS TAKEN... BUT MY SUPER SENSITIVE SENSES TELL ME THAT THE THIEF LEFT HIS CALLING CARD--A FRESH PEACH!



THE BERGGDOFF HEIST WAS A PEACHY JOB, PEACH.

SMOOTH AS A PEACH.

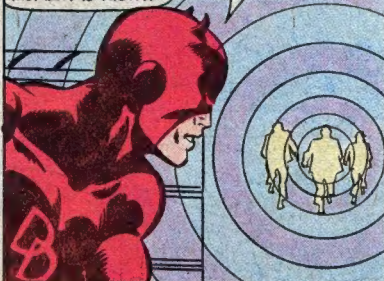
I AIN'T CALLED PEACHY KEEN FOR NOTHIN'. HAVE A PEACH.



THE TRAP IS SET AND WAITING FOR PEACHY KEEN.



HE'S COMING! MY RADAR SENSE IS ZEROING IN ON PEACHY'S SILHOUETTE, NOW TO WAIT UNTIL THE MOMENT IS RIGHT.



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I'M GLAD THEY DIDN'T!

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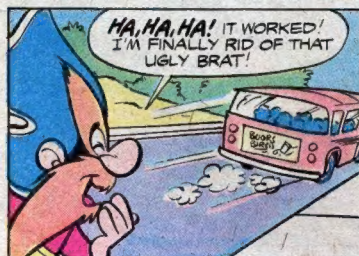
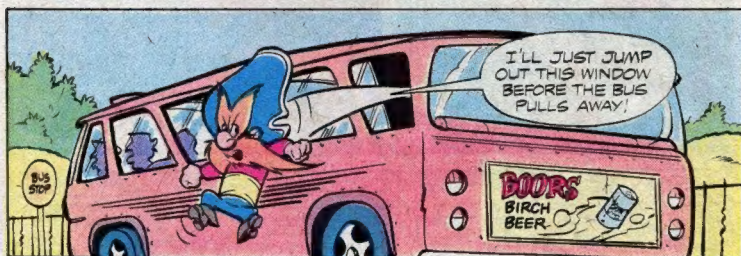
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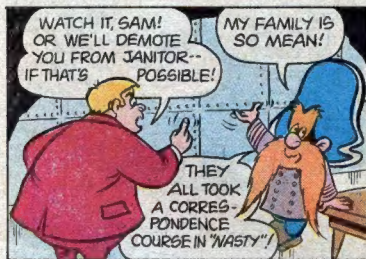
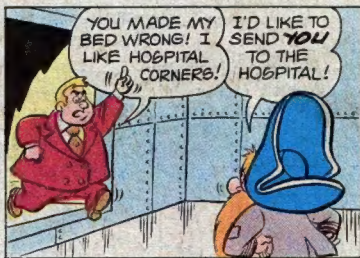
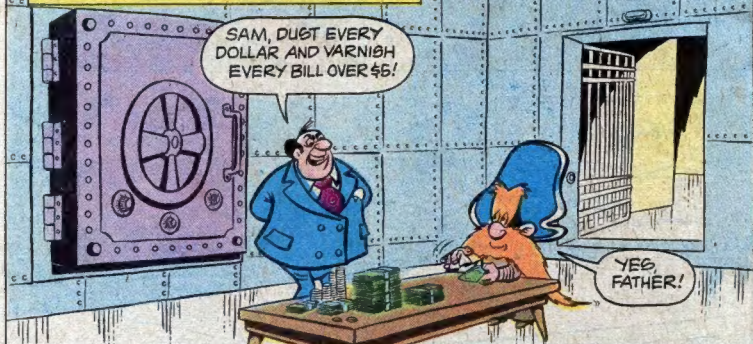




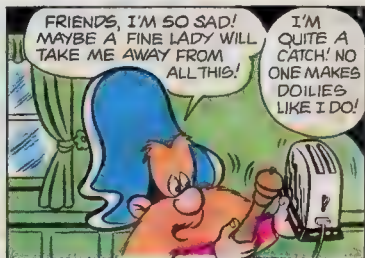
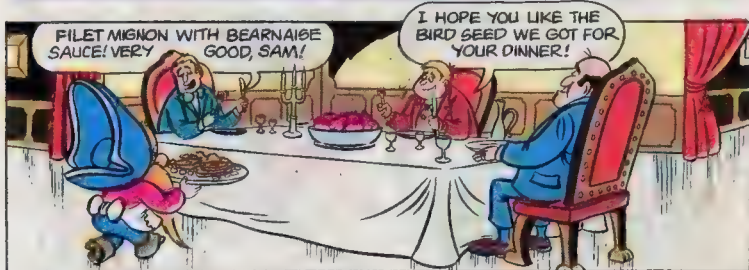
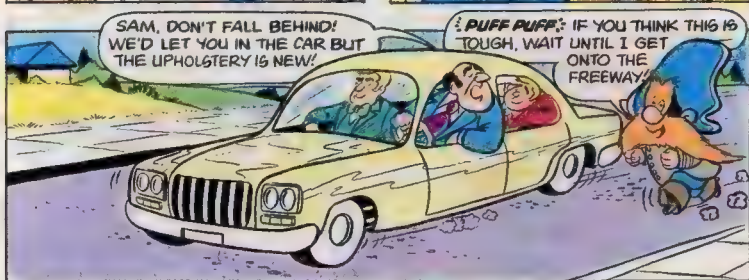
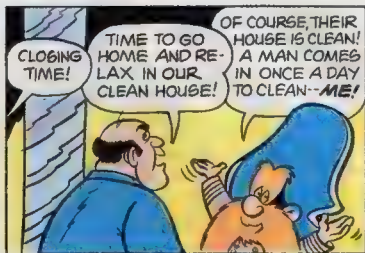
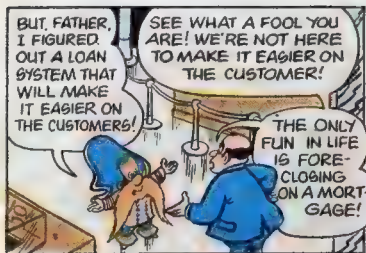
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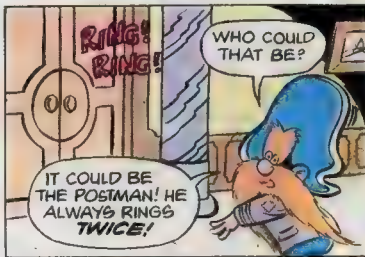
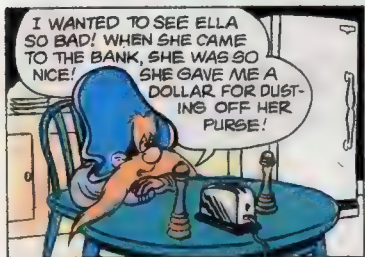
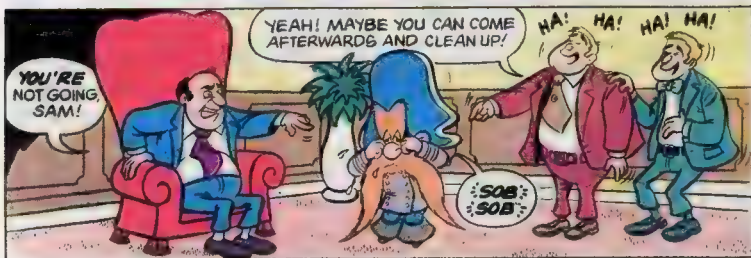
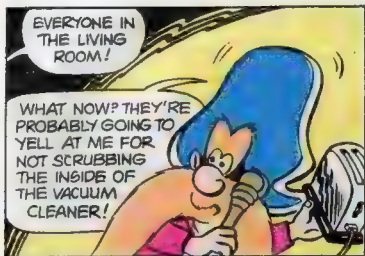
# SAM and ELLA

THERE ONCE WAS A FELLOW NAMED SAM, WHO LIVED WITH HIS WICKED STEPFATHER, WHO WAS MANAGER OF A BANK, AND HIS TWO WICKED STEPBROTHERS, WHO WERE TELLERS! SAM WAS THE BANK'S JANITOR...

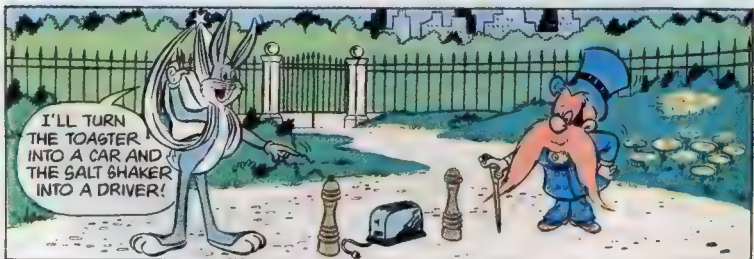
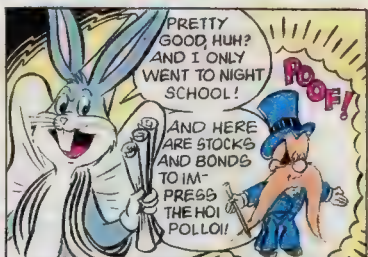
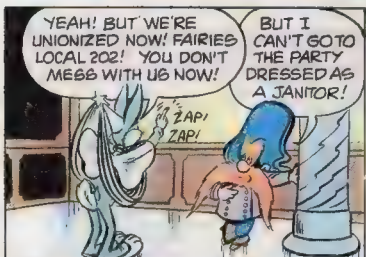
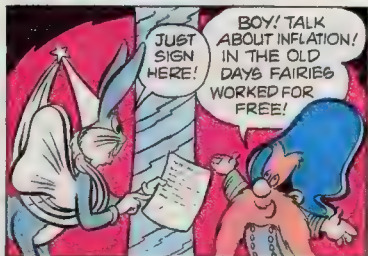
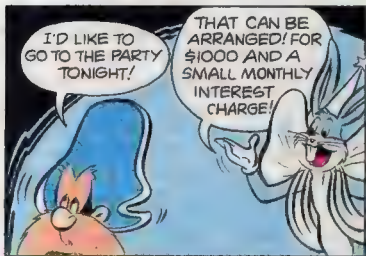












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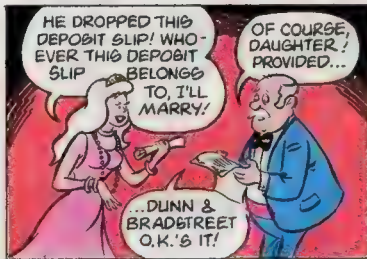
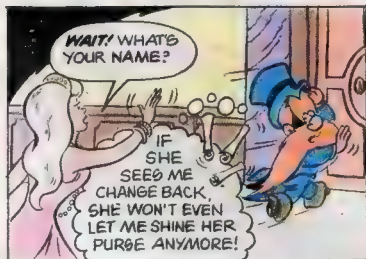
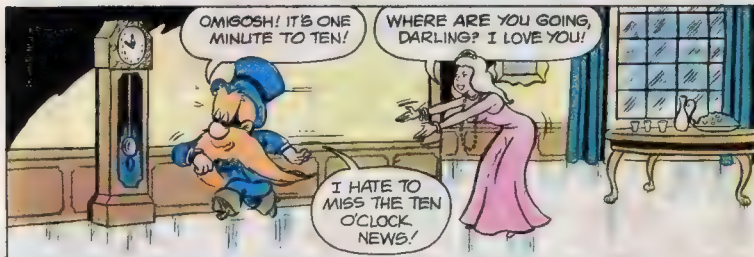
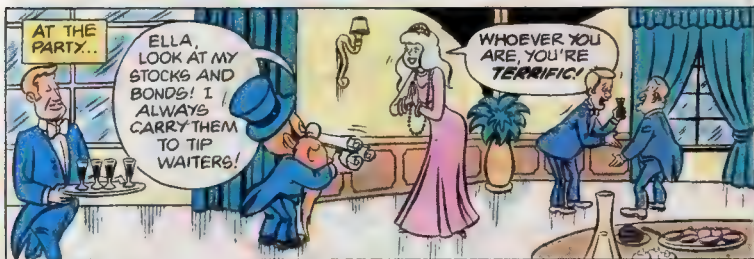
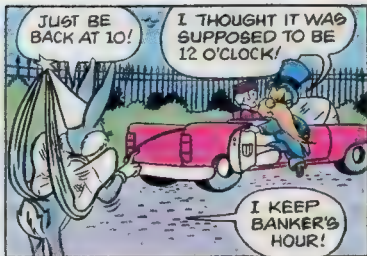
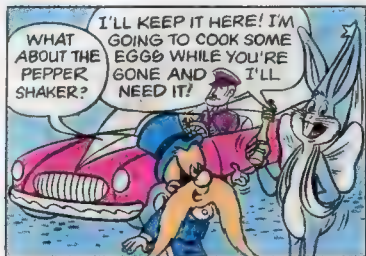
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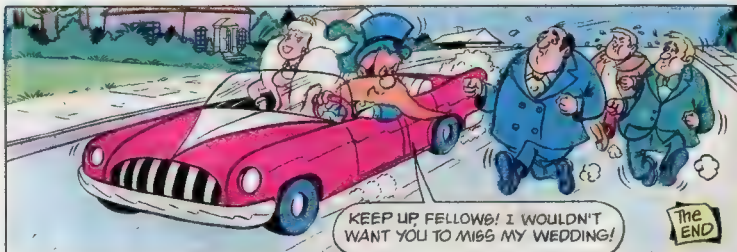
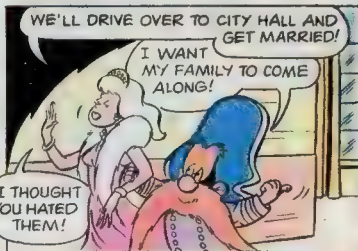
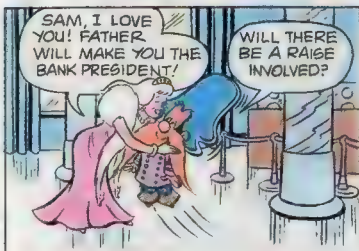
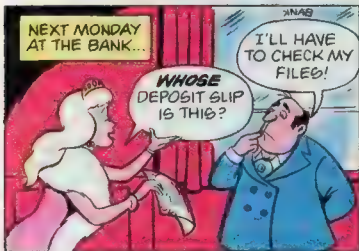
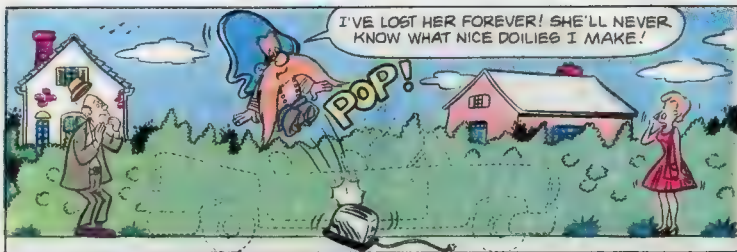
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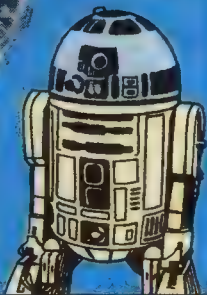
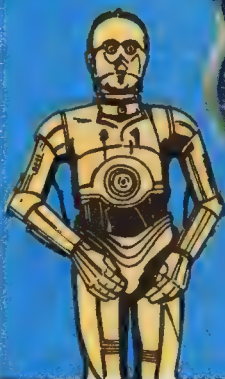








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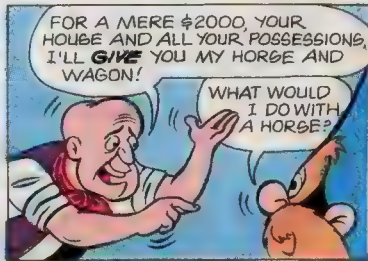
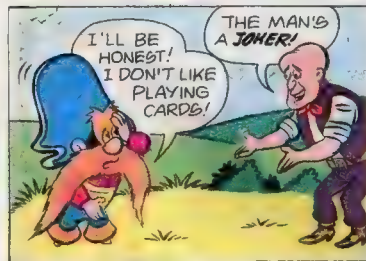
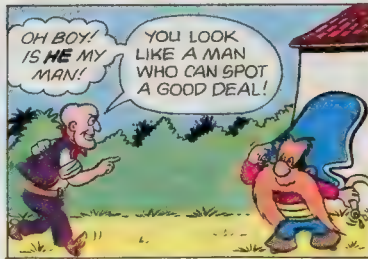
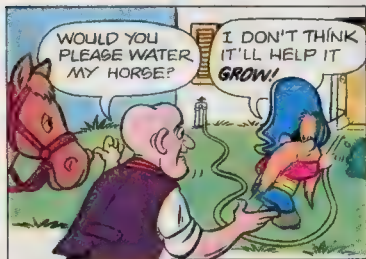
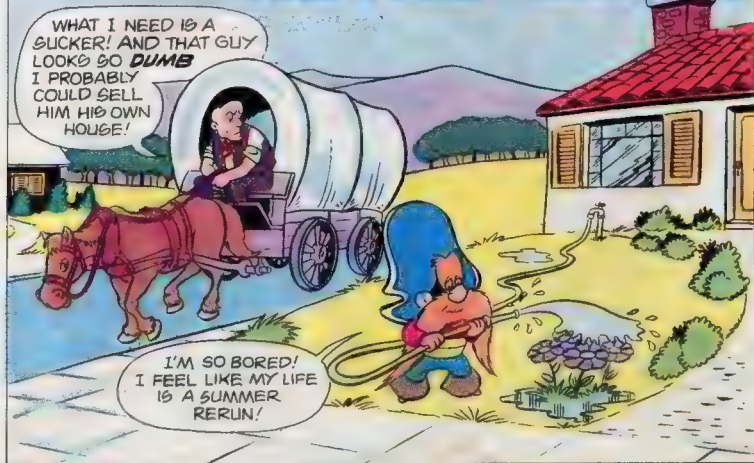
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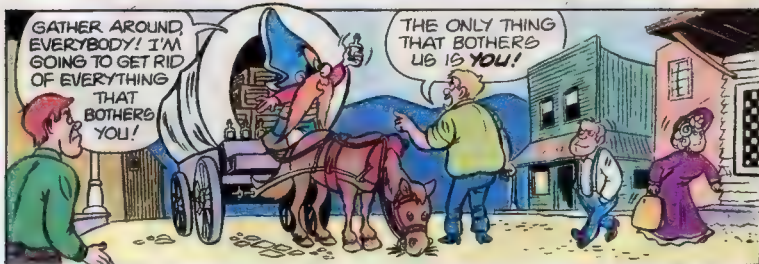
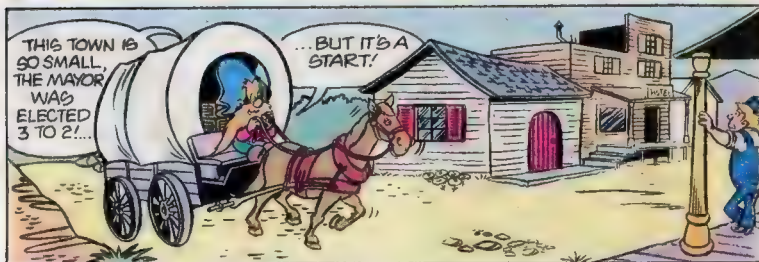
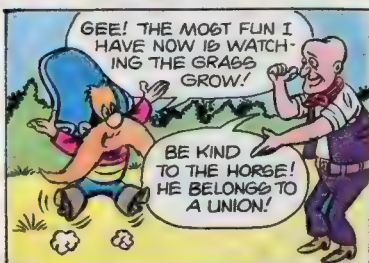
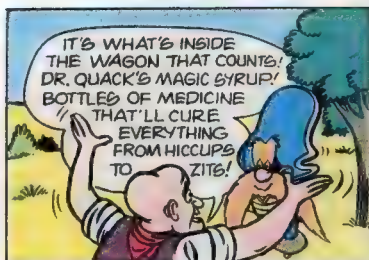
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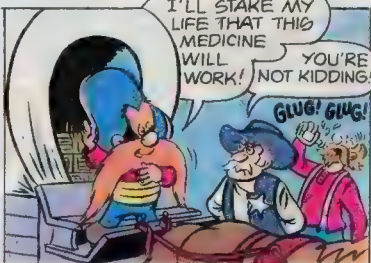
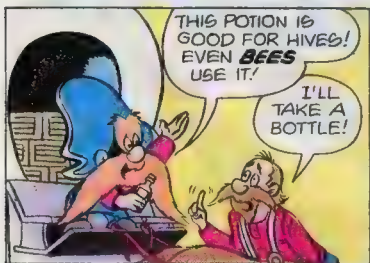
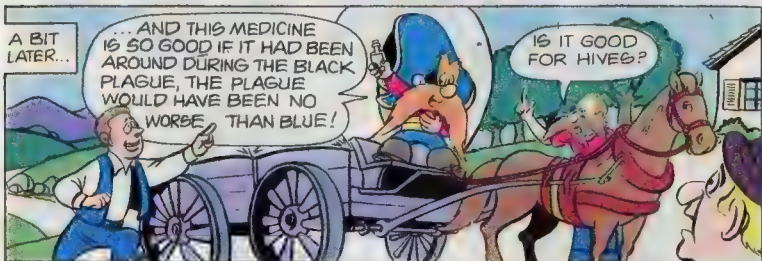
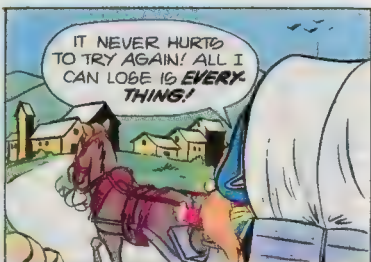
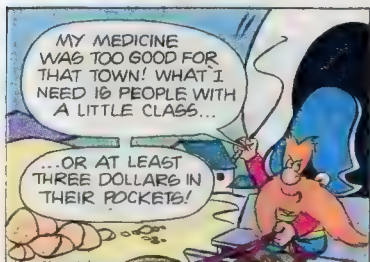
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ADDRESS \_\_\_\_\_

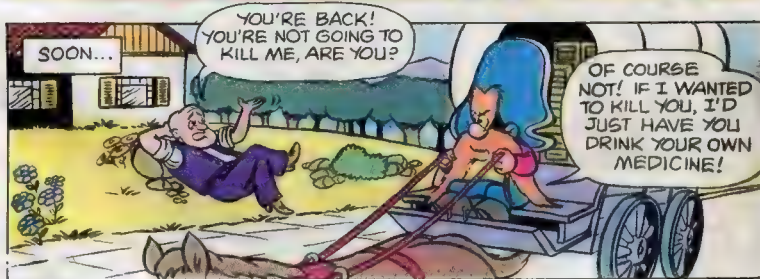
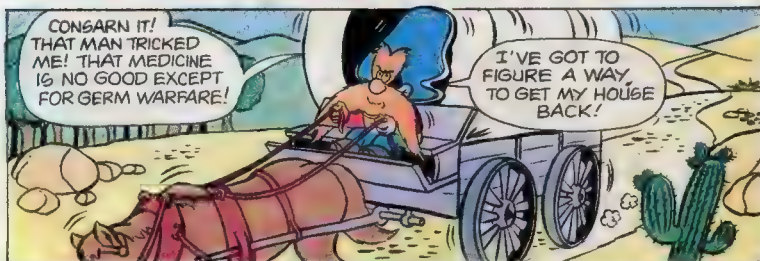
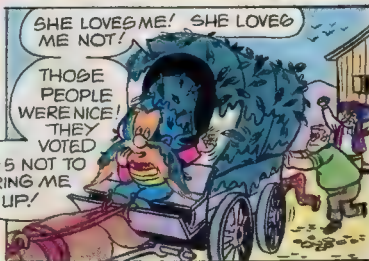
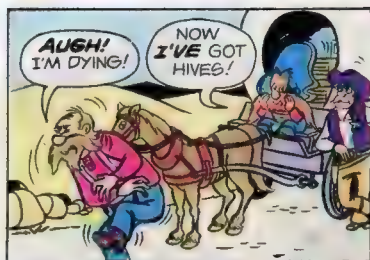
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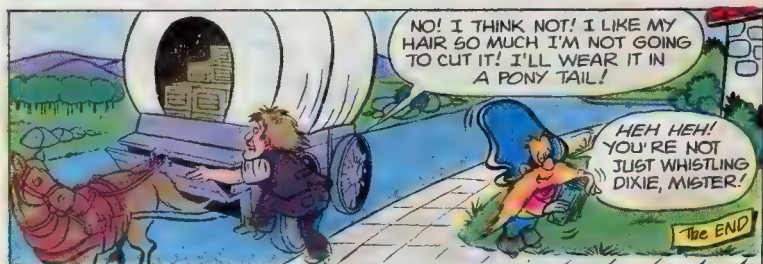
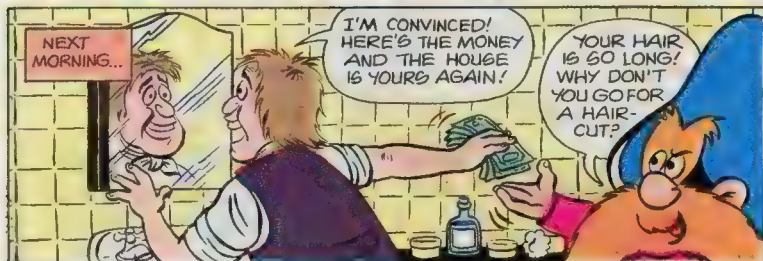
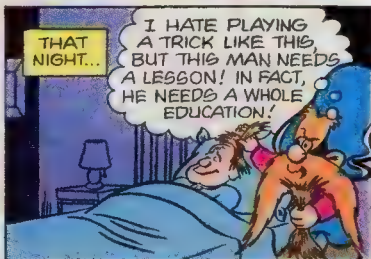
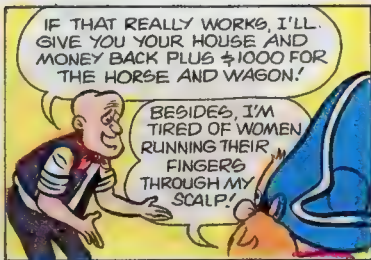
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A-05 Price List 5/78





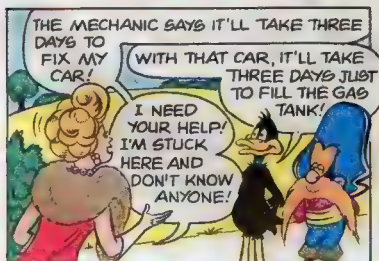
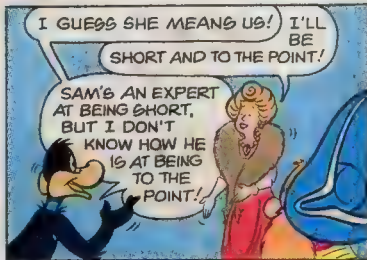
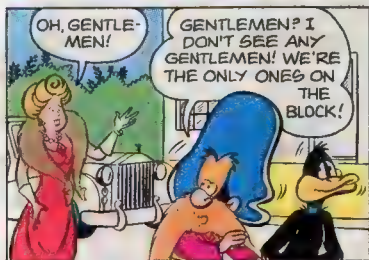
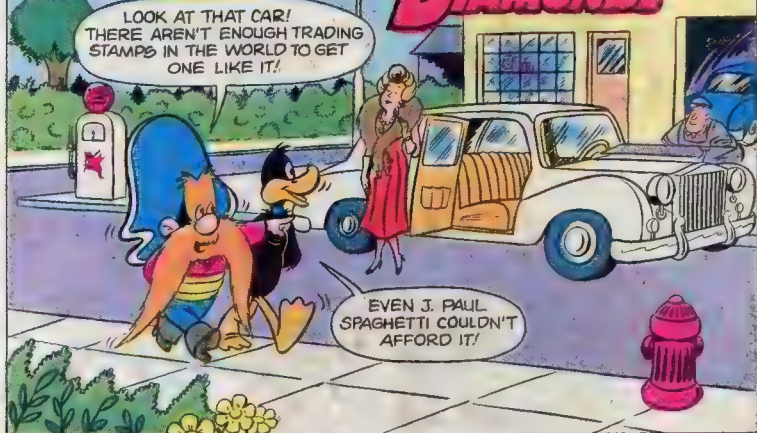


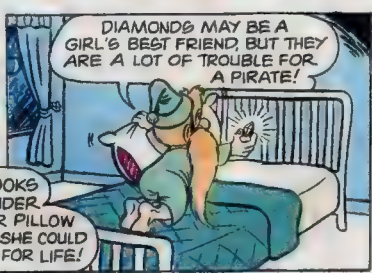
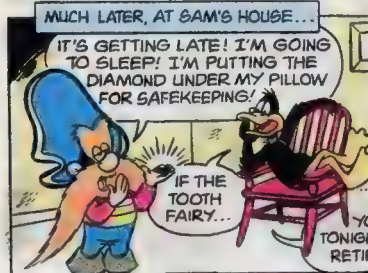
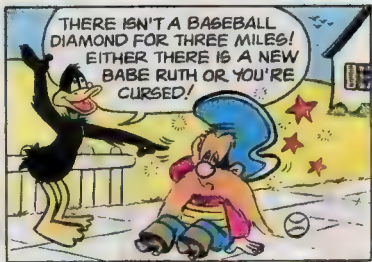
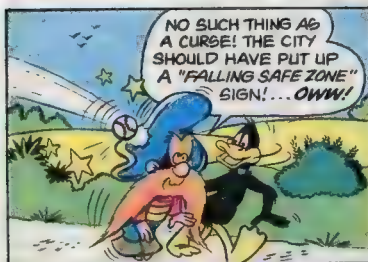
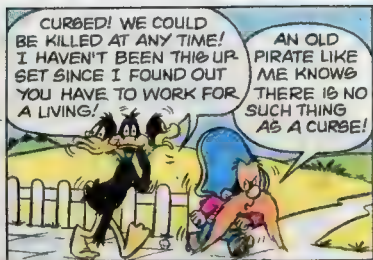
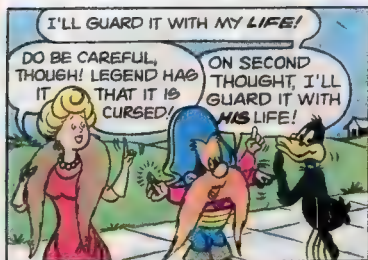




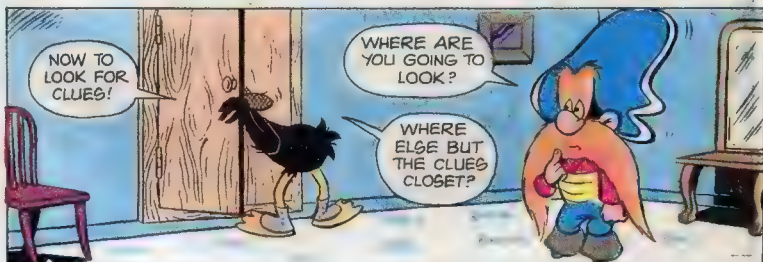
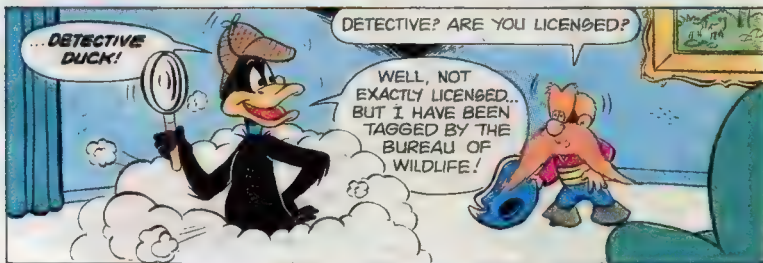
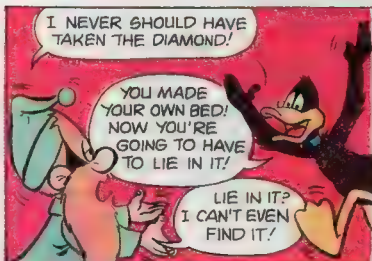
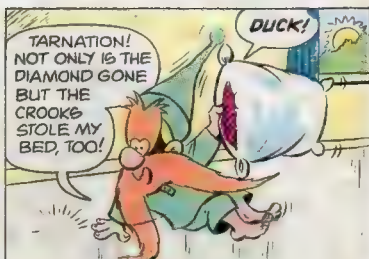
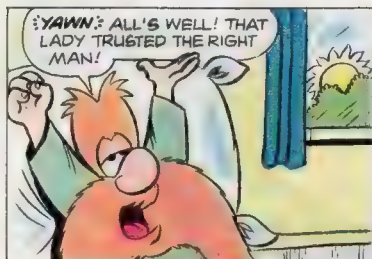
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WHERE ELSE BUT THE CLUES CLOSET?

# Super Pocket Toy Values

**TOY VALUE  
#1**

**6 POOPA TROOPER  
SKY DIVING TEAM**

**TOY VALUE  
#6**

**6 BUGGA-BOOS**

**THEY WRIGGLE**

**TOY VALUE  
#5**

**2 POWER PACKED  
HIFLY GLIDERS**  
8" STYROFOAM GLIDERS

styles and colors may change slightly

**TOY VALUE  
#2**

**4 DIE-CAST METAL  
FREEWHEELER RACERS!**

**TOY VALUE  
#3**

**6 PREHISTORIC  
MONSTERS**

**TOY VALUE  
#4**

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Bubb-aLoons  
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5 BRIGHT COLORS**

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Rush my Super Pocket Toy Value  
No. 1 ☐ , No. 2 ☐ , No. 3 ☐ , No. 4 ☐ , No. 5 ☐ , No. 6 ☐  
Rush my Solar Power Booklet. ☐

Name \_\_\_\_\_

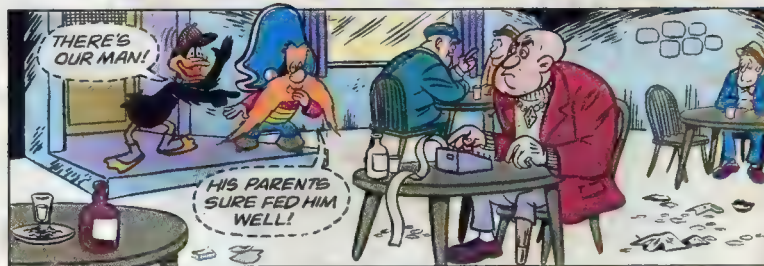
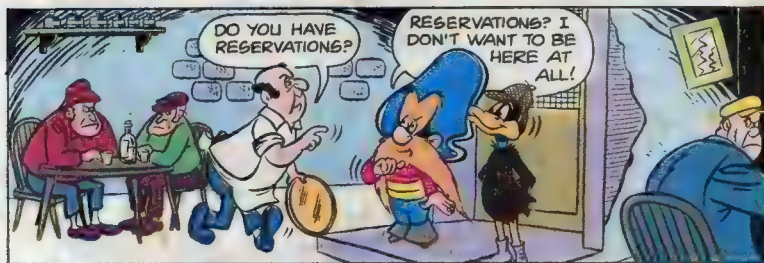
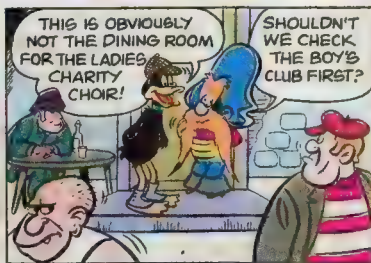
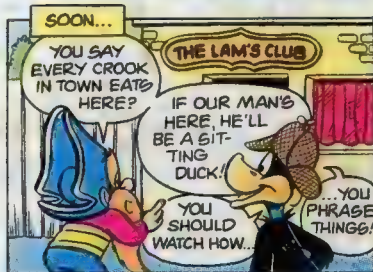
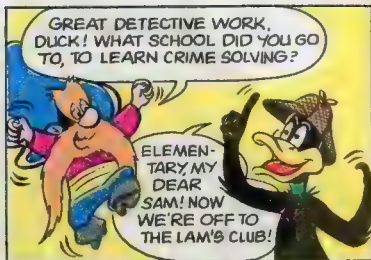
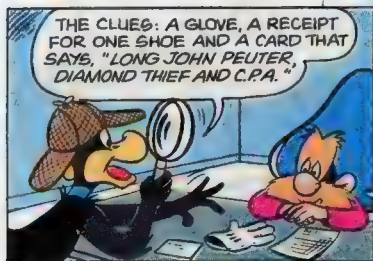
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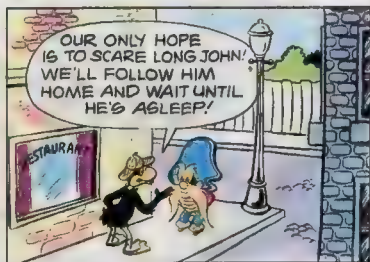
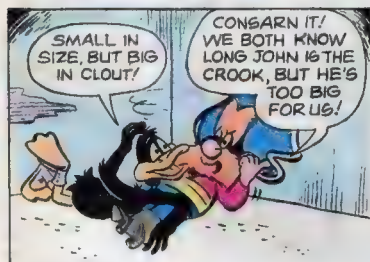
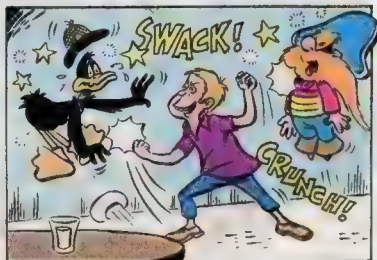
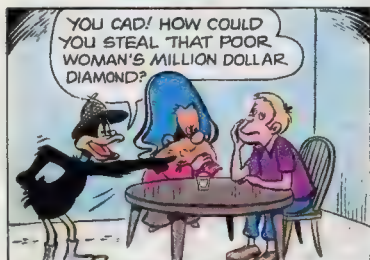
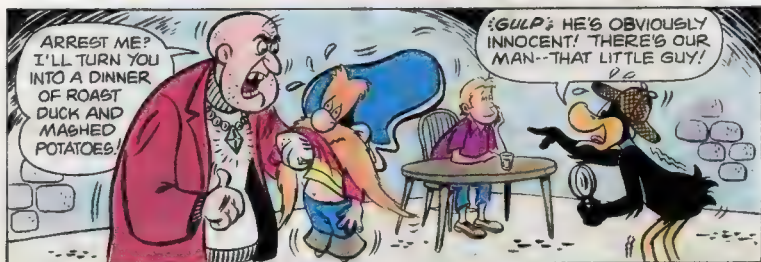
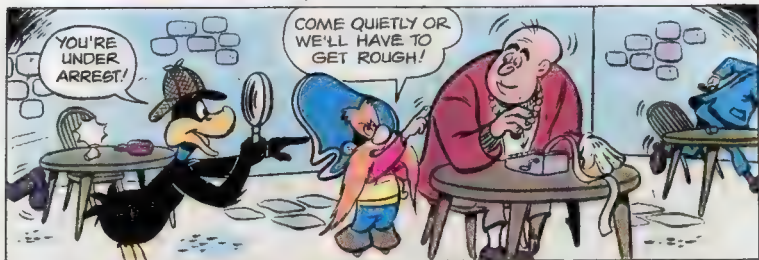
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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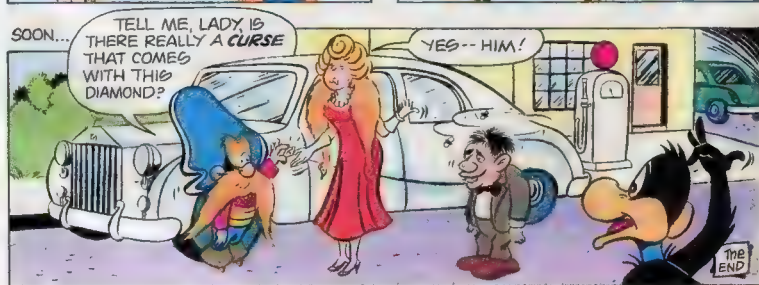
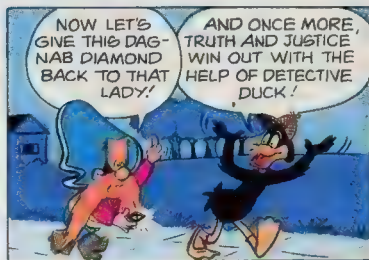
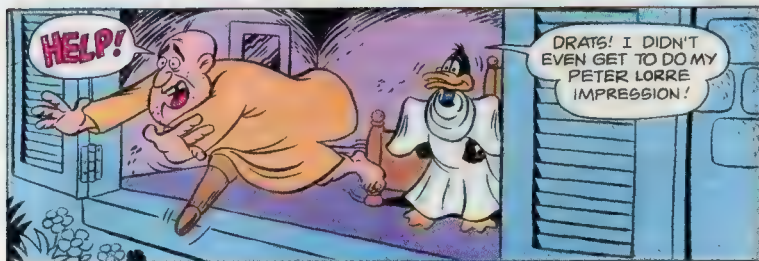
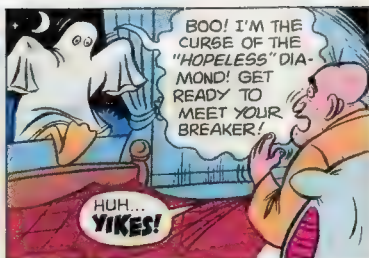
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STRONGER THAN  
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**PUSH BUTTON  
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**NEW! SUPER "88"  
AUTOMATIC  
STAR DRAG  
SPINCAST  
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**SAFETY  
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**CRAFTY LURES  
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